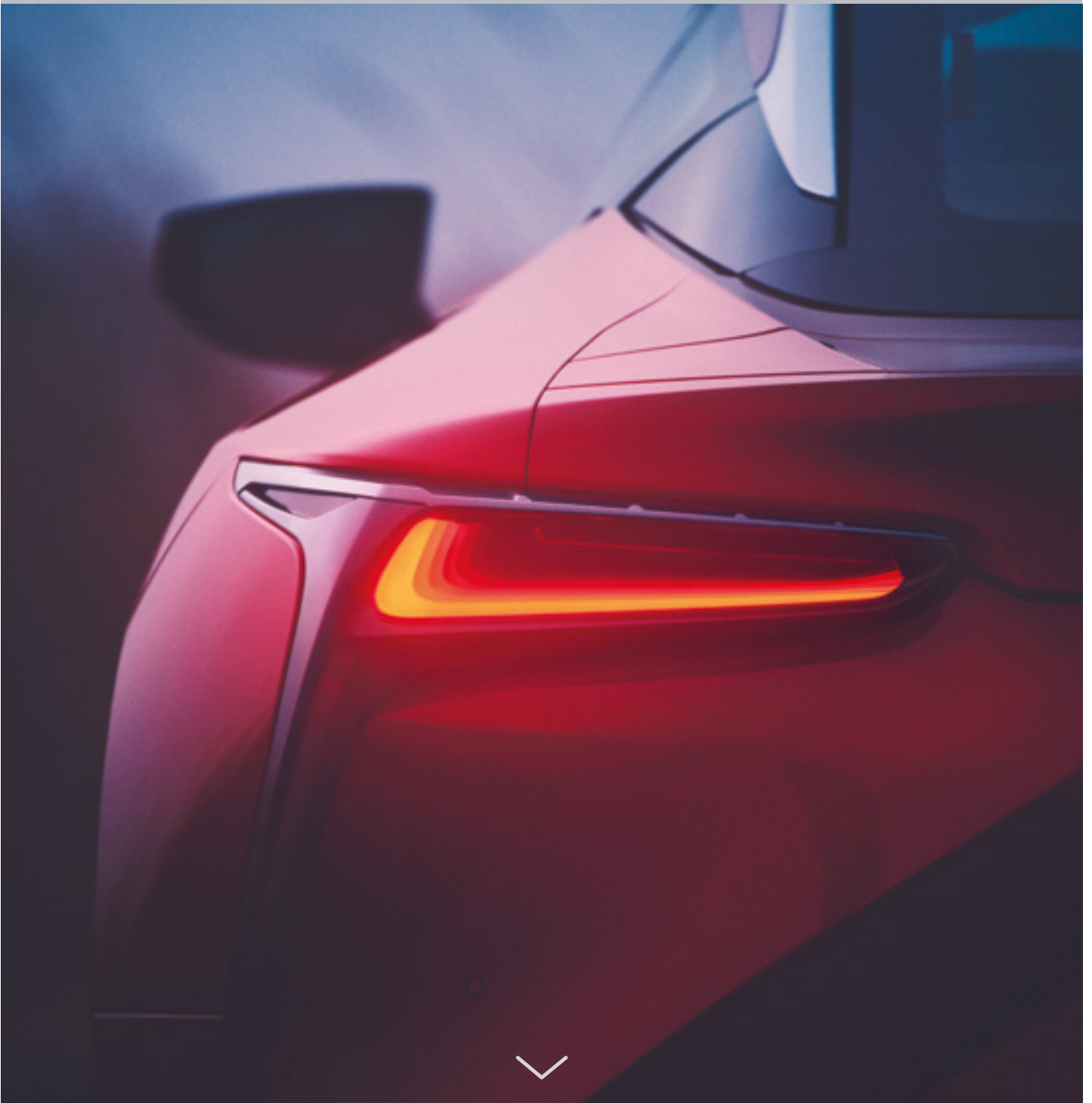


# LEXUS CORPORATE PROGRAMME

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## EXPERIENCE THE EXCEPTIONAL

At Lexus, we believe vehicles should reflect the people that drive them, built for their passions and needs. For us, luxury is more than opulence and status, it's a truly exceptional, effortless experience.

Welcome to the Lexus Corporate Programme, prepare to experience amazing...





## REIMAGINE LUXURY AUTOMOTIVE

From the first design sketches to the last stitch, Lexus delivers a personal experience unlike any other. An experience reflected in our Corporate Programme, offering exclusive benefits across the entire Lexus range.

The story began in 1983, when a team of engineers, designers and technicians were assigned a project to reimagine luxury automobiles.

Driven by their innovative ambition, they rewrote the rule book on luxury and performance. Their vision? Uncompromising quality and craftsmanship, coupled with industry-leading customer service. A vision that would go on to influence every element of Lexus to the current day.

With every decision we make, car we create and service we provide, we promise a level of attention and consideration to all customers. And it's these unwavering standards that make Lexus the benchmark for customer satisfaction in the automotive industry.

Customer care is always at the heart of our brand. And because we recognise that every customer's needs are different, we work to provide personalised solutions, exceeding expectations and delivering a truly unforgettable luxurious experience to each individual customer.



## REDESIGNING CRAFT

Our 'Yet' philosophy inspires us to look beyond the conventional; diverging our thinking to fuse seeming incompatible goals with unique results. We work to harmonise contradictory elements such as 'high performance yet high fuel efficiency' or 'spacious yet aerodynamic design' merging the impossible, to create visionary, progressive design and technology, delivering new experiences every time.

In addition, unique Lexus styling is born of our L- finesse design language, a fine balance of 'Leading-edge' and 'finesse', so that every Lexus is not only captivating and luxurious, but also highly refined. We go that step further to ensure every subtle detail has been considered, down to the very last stitch. Finally, we measure every new Lexus model against a set of internal standards covering design, performance, specifications and equipment, delivering cutting-edge technology wrapped in stunning luxury every time.





## LEXUS CORPORATE PROGRAMME†

Our culture is based on one simple phrase, "Experience Amazing". For us, it is a promise that extends far beyond the experience of driving a superior vehicle, it's encapsulated in every element of ownership.

Our Corporate Programme delivers on this promise, offering luxury and performance combined unique privileges, experiences and membership rewards. New vehicles across the entire Lexus range are available as part of the program, including luxury sedans, coupes and SUVs.

As an employee of an eligible company, you can now experience amazing.

### CORPORATE PROGRAMME BENEFITS INCLUDE:

- Preferential Corporate Pricing<sup>1</sup>
- 3 year/60,000km complimentary scheduled servicing<sup>2</sup>
- Reduced dealer pre-delivery fee of \$995 (ex GST)
- Competitive total cost of ownership
- Access to Lexus Corporate Evaluation Vehicles
- Priority ordering and allocation
- Access to dedicated Corporate Sales Manager

### Encore Programme Benefits:

- Service loan cars or complimentary pick-up/drop off during servicing
- Lexus DriveCare providing 24-hour roadside assistance
- Lexus Exclusive Events

For more information visit Lexus Corporate Portal:  
[lexus.com.au/corporate](https://lexus.com.au/corporate)



## OWNERSHIP SOLUTIONS

As part of our Lexus Corporate Programme, you get access to our Ownership Solutions. An innovative, flexible way for you to buy a Lexus, we'll let you know the Guaranteed Future Value<sup>3</sup> of your vehicle at the outset and give you the option to replace, retain or return the vehicle at the end of your loan term.

### OWNERSHIP SOLUTIONS BENEFITS INCLUDE:

- Know the Guaranteed Future Value<sup>3</sup> of your vehicle at the end of the vehicle loan
- The option to replace, retain or return the vehicle at the end of the loan term
- A choice of vehicle loan terms ranging from 1 to 4 years.

For more information visit  
[lexus.com.au/finance/personal](https://lexus.com.au/finance/personal)

1. Eligible employees must provide such documentary evidence as Lexus or the Lexus Dealer may reasonably require to confirm entitlement to receive preferential pricing. Terms and conditions apply. For more information visit [lexus.com.au/corporate](https://lexus.com.au/corporate)
2. Complimentary scheduled servicing expires at 3 years or 60,000km from the date of first registration, whichever occurs first. Conditions apply. See your Lexus dealer for further details.
3. Guaranteed Future Value (GFV) is the minimum value of your new or approved demonstrator Lexus at the end of your finance contract, as determined by Lexus Financial Services (LFS).  
† Terms and Conditions apply. See [lexus.com.au/owners/benefits/](https://lexus.com.au/owners/benefits/) for details





## ENCORE PRIVILEGES PROGRAMME

As part of the corporate programme, you'll get access to our Encore Privileges Programme<sup>1</sup> – a range of exclusive initiatives that reaffirm our ongoing drive for complete customer satisfaction.

The benefits of owning a Lexus extend beyond the pleasure of driving one, with every aspect of your Lexus built around your comfort, convenience and driving pleasure, including our customer care.

This unique level of servicing is filtered through every touch point, for every customer and we're proud to set the benchmark for customer satisfaction in the automotive industry.

It's all part of the seamless ownership experience unique to Lexus, available for any new vehicle across the entire Lexus range, or a pre-owned vehicle within the factory warranty period.

### SELECT YOUR SERVICE

As an Encore Privileges member, if at any time your Lexus is being serviced, you can choose from two convenient servicing options; drive in and we'll provide you with a complimentary loan car or select our vehicle pick up, drop off option and we'll come to you. In addition, after each service you'll receive a complimentary wash and interior vacuum.

### LIVE THE LEXUS LIFE

We are constantly striving to enhance the Lexus ownership experience. It's what we're known for. Our exclusive luxury events are the perfect way to experience the Lexus lifestyle and network with other owners.

### PEACE OF MIND 24/7

Owning a Lexus offers the assurance of exceptional quality and performance, as well as peace of mind. With our Lexus DriveCare programme<sup>2</sup>, you get 24-hour access to a range of services, including specialised breakdown assistance, so whenever you need us, we're here.

1. Encore Privileges Programme:  
Only owners of vehicles under Lexus new vehicle warranty eligible for Encore benefits.  
Benefits may change without notice and are subject to Encore terms and conditions.

2. DriveCare programme:  
Full DriveCare details and conditions are available in your Lexus DriveCare wallet or you can phone 1800 253 987. Lexus Australia reserves the right to change, without notice, any benefits specified. Benefits should be confirmed at the time of ordering with your authorised Lexus dealer. To the extent permitted by law, Lexus Australia will not be liable for any damage, loss or expense incurred in relation to the benefits specified above (whether by way of negligence or otherwise). Lexus Australia, a division of Toyota Motor Corporation Australia Limited ABN 64 009 686 097 155 Bertie St, Port Melbourne 3207.

### FIND OUT MORE





## THE LEADER IN HYBRID INNOVATION

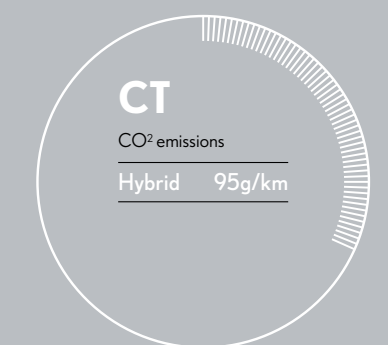
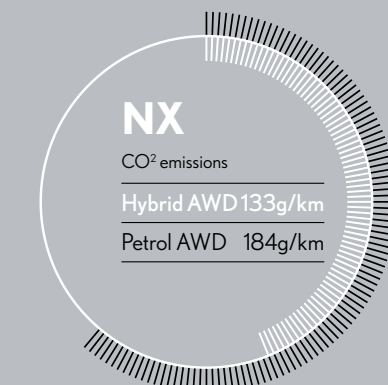
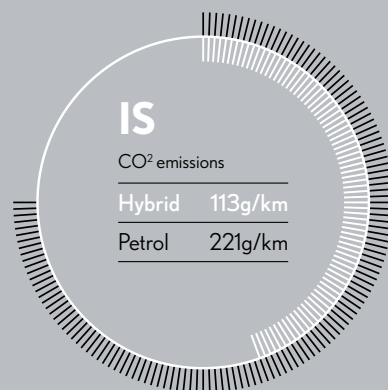
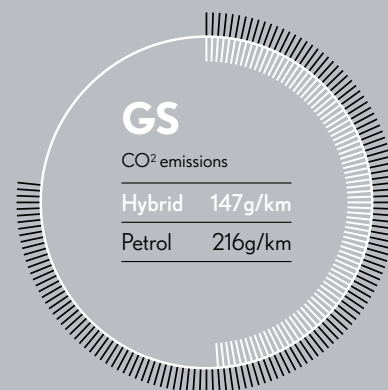
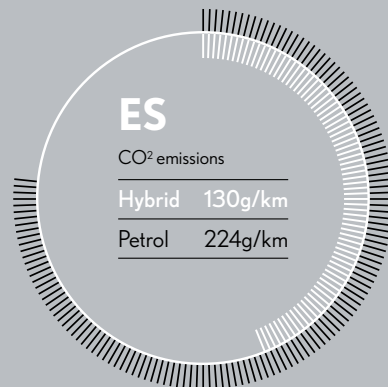
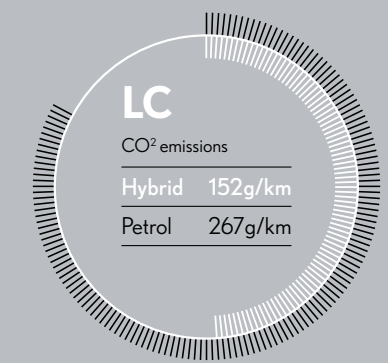
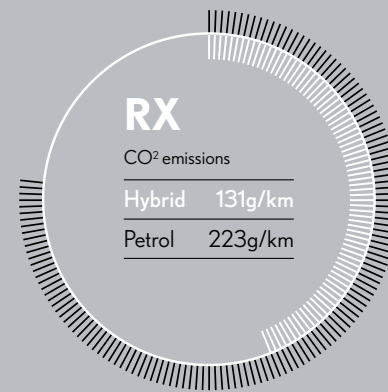
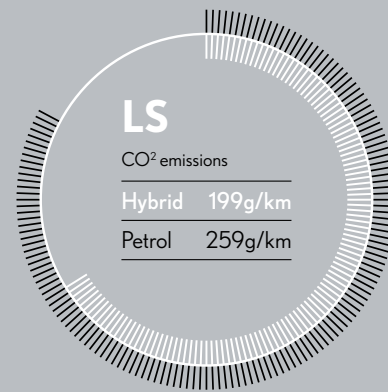
The Lexus history of hybrid innovation goes back further than any other luxury automaker. It's this experience that has enabled us to evolve this technology further than any other luxury vehicle manufacturer.

Through the development of a phenomenon we call 'the power of h', we've achieved superb results, supplementing the power of an advanced petrol engine with electric energy, resulting in a full line of Lexus Hybrids to perfectly blend fuel efficiency, instantaneous power and indulgent luxury – all with nothing to plug in.

We believe that environmental awareness should never get in the way of natural driving feel, so we created a unique system ensuring acceleration worthy of a true performance car, with levels of refinement and stillness befitting a true luxury car. An ingenious mechanism that hides behind a driving experience that's so intuitive, so connected – you'll forget you're in a hybrid.

### OUR ZERO EMISSION MISSION

Our emissions are low, and we're continually exploring new ways to achieve our goal of zero emissions. Lexus Zero Emissions goal goes beyond the road, it's a concept we carry through all areas of our business. No excuses. No compromises.





## BORNE OF FUJI SPEEDWAY

Input from test drivers is a vital part of every new Lexus model development. In fact, nothing goes to market without the complete test drive approval of Akio Toyoda, Lexus CEO and 'Master Driver'.

Taking the wheel at Japan's Fuji Speedway, hosts of the 2007 Grand Prix, Akio Toyoda gets in the driver's seat of each new model pushing it to the limit to see if it's worthy of a Lexus badge, including our 'built to deliver' The F and F Sport models, named after Fuji Speedway.

Offering finely tuned engines, aggressively detailed handling, race bred transmissions and, of course, significantly upgraded brakes, our F series delivers unprecedented performance that connects the driver to the machine with exhilarating emotion.

Developed by our Lexus Vehicle Performance Development Division, specialising in racing activities, the result is a sensational road hugging responsiveness, featuring an impressive interior, encased in stunning design.

You'll find the exhilaration of F Sport high-performance packages available across IS, GS, LS, CT, RC, RX and NX models.





## THE LEXUS RANGE

Life isn't simply about where you happen to be going, but how you choose to get there. The car that takes you on life's journey should be a reflection of you and your style.

### BUILD AND PRICE YOUR LEXUS



Overseas model shown.





#### FURTHER INFORMATION

**On our available models;**

[Lexus.com.au/models/build-and-price](https://lexus.com.au/models/build-and-price)

**On our Corporate Programme**

[Lexus.com.au/corporate](https://lexus.com.au/corporate)

1800 023 009

